

D E N T A L
L E A R N I N G
C E N T E R S

Dear Dental Professional,

Re: Dennis Braunston, Speaker, Author, Product Developer

As an AGD Provider of continuing education for seven years, I present for review and consideration **Practical Courses in Digital Photography**, my **Experience Highlights, Published Articles, Reviews** and a sample of my **Course Objectives**.

Students experience turnkey, hands-on training solutions that include:

- Camera operation
- Digital technology integration
- Patient presentation methods
- Photography
- Computer imaging
- Dental laboratory communication

You will experience a speaker that is easy to work with, uniquely qualified, organized with course curriculum, hands-on application, workbook materials, and believes that education should be practical, simple and fun.

Along with my qualifications please review what others have said about my courses:

"We wanted to inform you of the incredible feedback that we are receiving. The doctors and many of their team members, who participated in your course and are using your camera package, have stated how much easier it is to get quality photos for both shade communication to the lab and patient charting for their own records! I can surely confirm that the photos we are receiving from the participants of your course convey the shades; characterization and translucency better than ever! This kind of information is what our technicians need to insure a perfect match the first time. Thanks again for your help and expertise!"

Paul Phillips
Edmonds Dental Prosthetics
Springfield, Missouri

"As the Executive Director of Detroit District Dental Society, it is my responsibility to see the annual conference is a success. Having the opportunity to have Dennis Braunston to help make that happen, is a feather in our hats for our members and their staff. Here are a couple of actual comments from the participants:

"Dennis made the hands on activities help so much. This is one of the best seminars ever attended."

"I've done intra-oral since 1974 and this was an excellent program and the hands-on made a valuable adjunct to the program material for the participants."

Sherri M. Doig - Executive Director
Detroit District Dental Society
Detroit, MI

Thank you for taking the time to review my Presentation Packet. Should you have questions or need someone on short notice, I can be reached at **(425) 557-7788** or **dennis@DLCenters.com**.

Warmest Regards,

Dennis Braunston
President

Digital Dental Photography Made Simple



Dennis Braunston

Founder, Dental Learning Centers

www.DLCenters.com

- Educator
- Speaker
- Product Developer
- Author



Experienced, concise, and over 18 years of digital dental technology experience, the founder of Dental Learning Centers brings new meaning to dental education.

Blend fun with the state-of-the-art learning. Dennis has lectured and conducted AGD digital dental photography workshops at various national and regional dental conferences. He was interviewed by Crown Council as its Mentor of the Month and with Dr. Woody Oaks in the Profitable Dentist Talk Series. Dennis also authored "Digital Technology and Laboratory Communication" in *Contemporary Esthetics*.

Nationally recognized: Keynote Speaker, Author, and Educator

- Founder and President, Dental Learning Centers
- Academy of General Dentistry PACE provider, 7 years
- Developer, inventor, DentalFoto Camera Systems
- Speaker: Harvard University, Prosthodontic Students, Boston, MA (cont. page 3) >

Dental Product and Practice Marketing Developer:

- DentalFoto™ Digital Camera System
- DentalFoto LoLite™ VELscope Adapter
- Universal Shade ARM™
- Pro Rhodium Mirror Kits
- Digital Smile Library
- Cosmetic Information Center
- Presentation Templates

"Hosting a Dental Learning Centers workshop with dentists has proved to be a great way to introduce digital photography and shade communication to our clients. With Dental Learning Centers simple approach to photography and affordable camera packages, our clients are now willing and able to take accurate photos without spending a fortune on gear. We also have noticed a definite decrease in remakes due to shade changes."

Kenneth D. Jones, CDT

New Creation Dental Studio, LLC
Buffalo, New York

For 2008-2009 booking information and schedule, please call (425) 557-7788 -or- visit www.DLCenters.com.

Dental Learning Centers is an:



Approved PACE Program provider FAGD/MAGD Approved 06/01/2006 to 05/31/2010





Dennis Braunston

Founder, Dental Learning Centers

www.DLCenters.com

At a Glance

Experience Highlights

- Founder and President, Dental Learning Centers
- Academy of General Dentistry PACE provider, seven years
- Developer, inventor, DentalFoto Camera Systems
- Developer, inventor Velscope Camera System
- Developer, inventor Universal Shade Arm™, professional shade taking system
- Ten years experience computerized shade systems
- Developed, DLC Smile Library
- Developed David Hornbrook Smile Library
- Developed Dental Case Presentation Templates
- Brought to market ViperSoft Imaging Software, trained and installed over 500 systems
- Sold, installed, trained intraoral camera, Manager Northwest and Canadian Operation

Programs Given

- Pacific Northwest Dental Conference Hands-on and lecture
- Greater St. Louis Dental Conference
- Greater Detroit Dental Conference
- Harvard University, Prosthodontic Students, Boston, MA
- University of the Pacific Dental Students (UOP), San Francisco, CA
- Seattle Study Club, Redding, CA
- Greater East Side Study Group
- University at Sea; Alaska, Caribbean and the Baltic cruises
- DLC Workshops (trained 700+ dental professionals over seven years)
- Laboratory / Dentist Workshops (numerous over seven year period)
- PAC-Live at the University of the Pacific Dental School

Published Articles / Reviews

- Clinical Research Associates, 2002, Imaging Workshop Review
- Clinical Research Associates, 2004 Camera Review
- Clinical Research associates, 2005 Camera Review
- Picture Perfect, Contemporary Esthetics
- Digital Photography and Laboratory Communication, Journal of Dental Technology
- Mentor of the Month, Crown Council, Published Recording
- Profitable Dentist, Interview, Published Recording

Faculty

- Dental Learning Centers
- University at Sea

Canon
DentalFoto™
Digital Camera System

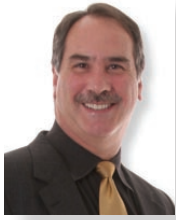


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Program Provider: **Dental Learning Centers**

Course Name: **Digital Dental Professional Photography Made Simple**



PRESENTER:

Dennis Braunston

Founder, Dental Learning Centers

Making images and knowing how to utilize them are a major element in expanding cosmetic and other elective services as well as better treatment planning, legal documentation, record keeping and laboratory communication.

Most course attendees understand the basic benefits of digital images, but don't understand the power of digital images nor the procedural steps or skills in place to achieve them. Step by step procedures and the hands-on nature of the course help make clear the process from procurement to presentation to benefits.

Approved
PACE
Program
provider
FAGD/MAGD
Approved
06/01/2006 to
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COURSE OBJECTIVES:

The seven hour course unfolds in a logical progression of "what you need to know," not "everything there is to know," from camera to presentation. The flow includes not only the clinical photo series, but also the latest in oral mucosa screening, image color calibration, laboratory photography and the creation of patient presentation handouts.

BEHAVIORAL OBJECTIVES:

- List the digital technology integration parts
- List image management types
- Evaluate and compare digital camera types
- Create laboratory images for computerized shade analysis
- List differences between images made for tooth texture and one for shade
- Make oral mucosa screening images
- Make dental Photography portraits and close up series
- List steps to successful cosmetic imaging
- Understand the use of digital photography to create the desire in a patient to have esthetic procedures performed
- Watch the methods to import, store, organize, edit, retrieve, annotate and present images
- Set up your own archiving system and view dental imaging software
- Learn to create professional patient print-outs

Attendees are required to have an occlusal mirror, buccal mirror and cheek retractors. If you don't have them or you need a new set, they will be available for purchase at the course. You may bring your digital camera or one will be available for you.

DATE: Friday, August 15, 2008

LOCATION: 9730 4th Avenue NE, Suite 209
Seattle, WA 98115

TIME: 8:00 a.m. - 2:00 p.m.

LECTURE OR PARTICIPATION: 8:00 a.m. - 2:00 p.m.

COST: \$595 – 6 CE's

CONTACT PERSON: Dennis Braunston: 425.557.7788

REFUND & CANCELLATION POLICY:

All cancellations, including transfers, must be received in writing, preferably via email, to be considered valid. If a registration is cancelled in writing between 15 and 30 days prior to the start of an event, 50% of the registration is refundable. If a registration is cancelled in writing less than 15 days before the start of an event, the registration is not eligible for a refund or credit. Registrations can, however, be transferred in writing to a different person up until 72 hours prior to the start of an event.